



**RADIO & AUDIO LOTUS
ENTRIES LIST**

COLLIDE
ADFEST 2025

RADIO & AUDIO LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
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RADIO SPOTS

RA01 Consumer Goods

RA01/001	DEW BATTLE	MOUNTAIN DEW	BBDO GUERRERO	MANILA
RA01/002	BAYGON HUSH RADIO	BAYGON	VML MANILA	MANILA
RA01/003	BATTLE CRIES: WOMAN UP	BUSCOPAN VENUS	MCCANN WORLDGROUP PHILIPPINES	MANILA

RA04 Finance, Business & Commercial Public Services

RA04/001	BCA RUNVESTASI - PICKPOCKET	BANK CENTRAL ASIA	FUTURE CREATIVE NETWORK (PT. LANGIT KREATIF INDONESIA)	JAKARTA
RA04/002	BCA CC - THE BIG REQUEST - BIRTHDAY KID	BANK CENTRAL ASIA	FUTURE CREATIVE NETWORK (PT. LANGIT KREATIF INDONESIA)	JAKARTA
RA04/003	UNLUCKY NUMBERS	WHOSCALL	DENTSU CREATIVE THAILAND	BANGKOK
RA04/004	HOT-HEADED WOMAN	ROOJAI	BBDO BANGKOK LIMITED	BANGKOK
RA04/005	HOT-HEADED MAN	ROOJAI	BBDO BANGKOK LIMITED	BANGKOK
RA04/006	SQUEAK	RED FIBER	MCCANN WORLDGROUP PHILIPPINES	MANILA

RA06 Public Services & Cause Appeals

RA06/001	KORUPSONG	INDONESIA CORRUPTION WATCH	BERAKAR KOMUNIKASI	JAKARTA
RA06/002	FORGOTTEN: SON	PHILIPPINE DEPARTMENT OF HEALTH	DDB GROUP PHILIPPINES	MANILA
RA06/003	FORGOTTEN: WIFE	PHILIPPINE DEPARTMENT OF HEALTH	DDB GROUP PHILIPPINES	MANILA

INNOVATION

RA07 Use of Radio & Audio as a Medium

RA07/001	THE SOUND OF VIOLENCE	SAVE THE CHILDREN HONG KONG	CHEIL PENGTAI BEIJING	BEIJING
RA07/002	THE ORDINARY LIFE HEARING TEST	THE FOUNDATION FOR THE DEAF	CJ WORX	BANGKOK
RA07/003	JBL QUANTUM GUIDE PLAY	JBL QUANTUM	BLKJ HAVAS	SINGAPORE

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
RA08 Use of Audio or Voice Technology				
RA08/001	WAKEUPADS: MICROSLEEP BREAKER	JASA MARGA X SPOTIFY	DENTSU CREATIVE INC.	JAKARTA
RA08/002	JBL QUANTUM GUIDE PLAY	JBL QUANTUM	BLKJ HAVAS	SINGAPORE
RA09 Branded Content/Podcasts				
RA09/001	THE ORDINARY LIFE HEARING TEST	THE FOUNDATION FOR THE DEAF	CJ WORX	BANGKOK
RA09/002	AUDIOBOOBS BY SMILE MAKERS	SMILE MAKERS	MULLENLOWE SINGAPORE PTE. LTD.	SINGAPORE
RA09/003	AUDIO NIKAHNAMA	EASYPAISA	IMPACT BBDO	DUBAI
AUDIO CRAFT				
RA10 Use of Music				
RA10/001	JOY HAS COME EARLY	PAMPERS	HAVAS MIDDLE EAST	DUBAI
RA11 Casting & Use of Talent/Celebrity				
RA11/001	FORGOTTEN: SON	PHILIPPINE DEPARTMENT OF HEALTH	DDB GROUP PHILIPPINES	MANILA
RA12 Sound Design				
RA12/001	THE SOUND OF VIOLENCE	SAVE THE CHILDREN HONG KONG	CHEIL PENGTAI BEIJING	BEIJING
RA12/002	FRIES BEAT 2024	MCDONALD'S	DENTSU INC.	TOKYO
RA12/003	THE ORDINARY LIFE HEARING TEST	THE FOUNDATION FOR THE DEAF	CJ WORX	BANGKOK
RA12/004	DEW BATTLE	MOUNTAIN DEW	BBDO GUERRERO	MANILA
RA12/005	BAYGON HUSH RADIO	BAYGON	VML MANILA	MANILA
RA13 Script				
RA13/001	FORGOTTEN: SON	PHILIPPINE DEPARTMENT OF HEALTH	DDB GROUP PHILIPPINES	MANILA
RA13/002	FORGOTTEN: WIFE	PHILIPPINE DEPARTMENT OF HEALTH	DDB GROUP PHILIPPINES	MANILA
RA13/003	BATTLE CRIES: TAKE IT LIKE A WOMAN	BUSCOPAN VENUS	MCCANN WORLDGROUP PHILIPPINES	MANILA
RA13/004	BATTLE CRIES: FIGHT LIKE A WOMAN	BUSCOPAN VENUS	MCCANN WORLDGROUP PHILIPPINES	MANILA
RA13/005	BATTLE CRIES: WOMAN UP	BUSCOPAN VENUS	MCCANN WORLDGROUP PHILIPPINES	MANILA

RADIO & AUDIO LOTUS



CODE

TITLE

BRAND

ENTRANT COMPANY

CITY

LOTUS ROOTS

LRRA Lotus Roots

LRRA/001	LEARN TO SPEAK VIET-NAMES	NESTLÉ MILO	OGILVY & MATHER VIETNAM	HO CHI MINH CITY
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